



2024 - 2025

Donor Prospectus

Prepared June 2024

Young Voices Prospectus

Fiscal Year 2025

June 1, 2024 - May 31, 2025



The Need

A decade ago, the landscape for young writers in Washington was a challenging one. To be published in a respectable outlet, you had to be an experienced writer, but to gain experience, you had to get published — a classic Catch-22.

In 2013, Young Voices emerged to break this cycle. What began as a humble side project of Students For Liberty quickly transformed into a beacon of hope for frustrated young professionals eager to see their work in print. Young Voices provided these aspiring writers with essential resources: skilled copyeditors, the professional title of “Young Voices contributor,” and a valuable network of media contacts. This innovative approach rapidly established Young Voices as a trusted source for media placements featuring the brightest young minds.

Over the past ten years, Young Voices has grown from modest beginnings into the leading organization within the liberty network for media placement. Today, the dedicated team at Young Voices secures over 150 media hits each month, delivering the message of liberty to more than 90 million viewers per year. This growth and impact are a testament to the organization’s commitment to empowering rising leaders and advancing the principles of freedom in the media.

Our Mission

To cultivate the next generation of thought leaders for liberty.

Programs

CONTRIBUTOR PROGRAM

The Contributor Program is the gateway for writers interested in public policy to enter a world of opportunity with Young Voices. The program is open to young professionals ages 18 to 35 living in the United States and other English-speaking countries who are passionate about limited-government solutions to today's pressing issues. Young Voices is a big-tent organization, welcoming individuals regardless of their political affiliation. Our talent roster includes writers who identify as libertarian, conservative, new liberal, and more. What unites our participants is a professional interest in public policy and a passion for freedom.

Once accepted into the program, participants gain access to a team of public relations professionals who place op-eds, secure broadcast interviews, and connect them with fellowship and job opportunities. After an initial four-month commitment, graduates can continue producing media outputs as permanent members of our talent roster and apply for paid mentorship and fellowship opportunities. Additionally, members of the Young Voices network enjoy exclusive virtual policy briefings and off-the-record networking events in DC, New York, and beyond during and after their participation in our programs.

ADVANCED TRACKS

After six months in the Contributor Program, participants who have seen value in advancing their careers can apply to be on our Talent roster through our Advanced Tracks, which include:



Continued editorial support, contact sharing, and pitching guidance to build media relationships.



Continued pitching for TV, radio, podcast, and other broadcast appearances, with regular feedback to improve communication.



Regular paid six-month fellowships focusing on specific policy areas. Fellows learn from think tank experts and produce focused op-eds and reported stories.

Media Reach and Impact

Fiscal Year 2024 Highlights

Over our last fiscal year (running from June 2023 through May 2024),
our network generated:



1,901 total media appearances

Articles, radio, TV, podcasts, speeches



90.7 million views

Estimate from CoverageBook and Critical Mention



170 tier 1 video hits

Defined as placement in an outlet with a monthly reach over 9 million.



2 cents per view

For context, a good CPV is considered anywhere from 3 to 30 cents, making Young Voices an industry leader.

Dividing our viewership by our budget, Young Voices averages



2024 Notable Campaigns and Successes

COLLEGE FREE SPEECH OP-ED CAMPAIGN

Partnering with the Free to Choose Network, we helped undergraduates publish 10 op-eds on college speech codes in prominent student and state newspapers including at Georgetown and Columbia.

RESPONDING TO OCTOBER 7TH

Following the Hamas attacks, our contributors produced early reports on the responding protests on college campuses, securing major placements in the New York Post and Fox Business. In total, our network generated 111 media hits on related topics, reaching 17 million people.

SOCIAL MOBILITY FELLOWSHIP

Our policy fellowship focused on original reporting, supporting eight writers in producing impactful stories on poverty alleviation, consumer empowerment, and entrepreneurial freedom. This led to placements in Reason magazine, RealClearPolitics, and City Journal, among others.

INFLUENCING LEGISLATION

Contributor Sofia Hamilton's op-ed in the Washington Examiner prompted the DC Council to legalize online sales of pepper spray, enhancing personal safety in the city.

CELEBRITY ENDORSEMENTS

Articles by our contributors have been retweeted by prominent figures like Argentinian President Javier Milei, Elon Musk, Bill Gates, and Senator Rand Paul, amplifying our reach and influence.

STATE BEAT FELLOWSHIP

In partnership with the State Policy Network, we supported contributors in producing media hits on state and local policy issues. Since its inception in March, our nine State Beat Fellows achieved 50+ publications, reaching over 400,000 readers.

Alumni Network

Our 10th anniversary provided an opportunity to audit the career trajectories of our 500+ alumni. We identified 24 instances of significant career advancement directly linked to our support, including:

**NEW
YORK
POST**

**THE
FREE
PRESS**



ST. LOUIS POST-DISPATCH

HOUSTON★CHRONICLE

- ✓ **Jonas Du's** summer internship at **The Free Press**, facilitated by his campus reporting highlighted by Young Voices.
- ✓ **Kate Farmer's** freelancing role at **St. Louis Post Dispatch** thanks to her participation in the Social Mobility Fellowship.
- ✓ **Gary Frankel's** column at the **Houston Chronicle** thanks to his participation in the State Beat Fellowship.
- ✓ **Sofia Hamilton's** full-time position at **Americans for Prosperity Foundation**, secured through a mentorship match by Young Voices.
- ✓ **Victoria Churchill's** reporting job at the **New York Post** to cover the 2024 presidential election after a direct connection made by Executive Director Casey Given.

Events

Over our past fiscal year, Young Voices hosted 19 events with over 1,025 participants. Highlights include:

Round Robin Debates: We hosted debates on immigration, housing, cannabis, and TikTok in New York City and Washington, DC, drawing large crowds and featuring prominent speakers like Megan McArdle and Mike Godwin.

Book Tour: Young Voices supported alumna Alexandra Hudson's book tour for *The Soul of Civility*, featuring events in NYC, London, LA, and Palo alto featuring special guests Virginia Postrel, Lord Dan Hannan, and Dr. Francis Fukuyama.



DISSIDENT PROJECT

The Dissident Project connects immigrants who fled tyrannical regimes with American high school students, offering free talks from a roster of 11 speakers. Since its launch, we have **completed 115 talks, reaching over 20,000 people**. Key updates include:

Essay Contest: We received 292 applications from 247 schools across 41 states for our essay contest, awarding \$6,000 in college scholarships and publishing the winning essays on our blog.

Media Fellowship: In response to high-profile media appearances by our speakers, we plan to launch a media fellowship to enhance their brand and message on TV and social media.

New Class: In the summer of 2024, we will onboard a new class of Dissident Project speakers, focusing on recruiting speakers from the Middle East to contrast with current regimes in the news.

We throw regular happy hours for our contributors and alumni in DC and at conferences including FreedomFest, SPN, and the Atlas Network.



Conclusion

The accomplishments of the past year underscore the transformative impact of donor support. As we look to the future, we are committed to expanding our reach and influence, empowering young leaders to champion liberty in the media and beyond. We invite you to support Young Voices, helping us build on this momentum and continue our mission for years to come. Thank you for your generosity and commitment to our cause.



1701 Rhode Island Ave NW
Washington, DC 20026

Contact Information

For further details or to discuss your support, please contact Executive Director Casey Given by email at casey@joinyv.org